

Notice of References Cited	Application/Control No. 10/827,309	Applicant(s)/Patent Under Reexamination ZEMEL ET AL.	
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U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
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NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Laine Tabbita, The Milk Mustache Campaign (agcommcase.ifas.ufl.edu/mustache.html) Report to Congress on the National Dairy Promotion and Research program and the national Fluid Milk processor Promotion program, July 1, 1998
	V	Summerbell, Carolyn (Randomised controlled trail of novel, simple and well supevised weight reducing diets in outpatients, British Medical Journal, 1998 (Dialog: File 149: 01811482)
	W	Jones Sports Mustache for Milk, Las Vegas Review Journal 1999 (Dialog: File 397: 00150522)
	X	US government questions effectiveness of Milk advertising, Dairy Farmer 1999 (Dialog file 112: 01171968)

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
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NON-PATENT DOCUMENTS

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	W	
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